

# 3 reasons why you should start a Christian corporate cultural diversity group



by Drew Crandall

## 1. Christians are part of any corporation's genuine "diversity!"

Christianity is still the most popular religion in America, although it's often not overtly visible within the corporate culture. If there are other cultural diversity groups at your corporation, why isn't there a *Christian* group? Perhaps **you** are the "sparkplug" the Holy Spirit is igniting to contact the human resource department, go through the application process, and form one. For example, at one major corporation near Hartford, Connecticut all it took was one courageous Christian woman to get the ball rolling. The group has been meeting for many years, with remarkable results (2 Tim 1:7-9).

## 2. A cultural diversity group will enhance your credibility and visibility.

By starting an official Christian corporate cultural diversity group, a small nucleus of believers can be transformed from a quasi-secret "fringe" group to a visible, credible community within the corporation. Generally speaking, you will have more permission, more freedom, and more opportunity to host meetings, events, intranet emails and websites. For example, a group near Boston sponsors a special lunchtime Christmas concert in the company auditorium that is open to all employees (Acts 18:9-11).

## 3. A cultural diversity group will increase faith, fellowship & fruitfulness.

The Lord can use a cultural diversity group to encourage, edify, equip, and exhort Christians to effectively "talk the talk and walk the walk" within the corporate culture *and beyond*. For example, the annual CALLED TO WORK Conference held in Somerset, New Jersey is the fruit of two Christian corporate cultural diversity groups in alliance with a local church. The possibilities are endless (Hebrews 10:22-25).



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